Multiplicative Operations of Vectors and Scalars

Consider a scalar quantity *a* and a vector quantity **B**. We express the multiplication of these two values as:

$a\mathbf{B} = C$

In other words, the product of a scalar and a vector—is a vector



Q: OK, but what is vector C? What is the meaning of a B?

A: The resulting vector C has a magnitude that is equal to a times the magnitude of B. In other words:

$$|\mathbf{C}| = a |\mathbf{B}|$$

However, the **direction** of vector **C** is **exactly** that of **B**.

Therefore multiplying a vector by a scalar changes the magnitude of the vector, but not its direction.





Scalar-Vector multiplication is likewise used in many **physical** applications. For example, say you start in Lawrence and head **west** at **70 mph** for exactly **3.3 hours**.

Note your velocity has both direction (west) and magnitude (70 mph) - it's a vector! Lets denote it as V = 70 mph west.

Likewise, your travel time is a scalar; lets denote it as t = 3.3 h.

Now, lets **multiply** the two together (i.e., t V). The **magnitude** of the resulting vector is 70(3.3) = 231 miles. The **direction** of the resulting vector is of course **unchanged**: west.

A vector describing a distance and a direction—a **directed distance**! We find that $tV = \overline{R}$, where \overline{R} identifies your **location** after 3.3 hours!

